

Methodist College: Strategic Pillars

- Well-Prepared Graduates
- Student Experience & Exceptional Learning Environment
- Carle Health Affiliation

Focus Points:

- Brand awareness
- Geographical reach
- Sustainable health care workforce development
- Excellence in academic offerings

Goals:

- Ensure Financial Sustainability to Enhance our Mission and Vision
- Meet national standards and Exceed performance benchmarks
- Enhance linkage between Methodist College and Carle Health

Strategic Plan: 2025 - 2028

Strategic Pillar #1: Well-Prepared Graduates

Goal Actions We Will Take			
Strategies	Initiatives	Metric	Accountable Leader
Enhance Programs & Resources to be a Healthcare Education Destination	Refine the Methodist College Mission and Vision statements	New Mission/Vision defined by Q1 2026.	Banks
	Operationalize new academic programs approved by Academic Council ○ Doctor of Nursing Education (DNE) ○ Certified Nurse Anesthetist (CRNA)	Operationalize plans for approved new programs by Q1 2026.	Miller
	Assess online course offerings for curricular expansion.	Resource gap analysis performed by Q1 2026.	Gabor
	Increase and support technology literacy and training for students.	Obtain baseline data by Q2 2026 with positive trend by Q4 2028.	Garber
Engage the community to drive strategic partnerships	Define collaborations for workforce and educational opportunities. ○ Higher Education ○ K-12 Programming ○ Non-Carle Industry Partners	Operationalize at least one partnership in each category by Q2 2027.	Banks
	Organize experiential learning opportunities & continuing education for students/faculty/staff/ community.	Provide at least three opportunities in 2026-2027 academic year with plan for recurrence.	Gabor

Strategic Plan: 2025 - 2028

Strategic Pillar #2: Student Experience & Exceptional Learning Environment

Goal			
Actions We Will Take			
Strategies	Initiatives	Metric	Accountable Leader
Enhance Professional Development of Faculty and Staff	Create structural support and incentive for enhancing scholarly activity by Faculty.	Develop support structure by Q3 2026.	Gabor
	Recruit and retain high quality Faculty & Staff.	Achieve >30% of full-time faculty are doctorly prepared by Q3 2027. Achieve <7% voluntary staff turnover rate by Q3 2027.	Gabor Garber
Grow Student Engagement and Retention	Leverage student survey data to enhance the student learning environment and experience.	Achieve "Likely to Re-enroll if done over again" Net Promoter Score 49 by Q3 2028.	Gabor
	Enhance New Student Orientation and Student Support Services to improve nursing student retention rates.	Achieve 85% retention of Academic Investment Program participants and 70% graduation rate (Nursing-PL & RN-BSN) by Q3 2027.	Gabor
Facilitate Alumni Engagement throughout the College	Develop a formal alumni organization with recurrent activities planned.	Annual engagement event with >50 attendees established by 4Q 2026.	Banks
	Establish a giving circle with annual giving.	Achieve \$10,000 annually via giving circle by 3Q 2028.	Banks
Enhance Brand Awareness & Reputation	Highlight Methodist College differentiators through website revision and a communications plan.	75% students indicating MC is their 1 st choice institution.	Garber

Strategic Plan: 2025 - 2028

Strategic Pillar #3: Carle Health Affiliation			
Goal		Actions We Will Take	
Strategies	Initiatives	Metric	Accountable Leader
Position Methodist College to be financially and operationally sustainable	Determine alternative funding sources to enhance diversification of revenue beyond tuition.	Define funding plan & potential alternatives by Q3 2026.	Kirchgessner
	Achieve or exceed breakeven budget annually.	Achieve breakeven budget by fiscal year-end 2027.	Kirchgessner
	Develop resources and programs to enhance our ability to be a workforce solution for Carle Health Locations.	Achieve 60% retention of graduates within Carle Health by Q1 2027.	Miller
Enhance linkage between Methodist College & Carle Health	Develop a plan for growth of new academic programs based on clinical workforce needs and pathways within the Carle Health system.	Complete new program plan for Board review by Q3 2026.	Banks
	Develop a plan for geographical expansion of program offerings to the Carle Health footprint	Complete new campus plan for Board review by Q3 2026.	Banks